

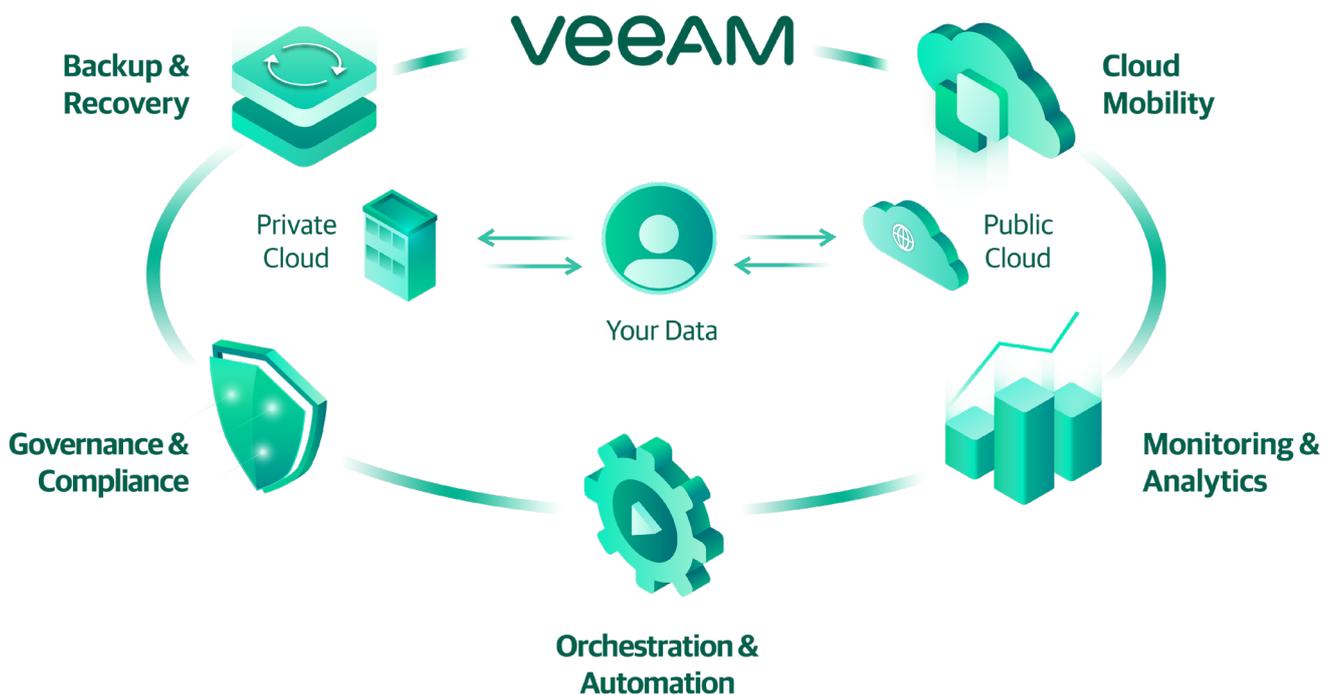
veeam

Cloud Data
Management

Cloud
Mobility



Cloud Data Management™ enables organizations to achieve unmatched data management and protection, reusing data to drive innovation across data centers and cloud. It also accelerates business agility through automating core backup and recovery capabilities, enabling data mobility, visibility, intelligent orchestration, governance and security.



Cloud Mobility

Whether you're just beginning or far along your journey to the cloud, you know it can be a powerful extension for your data center and application strategy. The cloud provides a lot of value to many organizations, however, the cost and risk of migration, protection, storage and even consistent licensing across clouds can ramp up if you don't have the right solution. Organizations adopt cloud at their own pace – and expect a strategic partner to be with them on this journey. Today's businesses face many challenges when it comes to ensuring cloud data protection, including:

- **Being locked-in to a single platform, causing inefficient data storage and increased costs**
- **Wasted manpower from using multiple tools when managing data across on premises and public cloud**
- **Frustration with juggling storage and archive options for various types of data and the costs that go along with it**
- **Developing a solid disaster recovery plan that enables fast service restores with limited budget and resources**

Veeam's® approach assists organizations of all sizes to ease the barriers when adopting cloud – providing portability, protection and simple licensing of workloads across any cloud or platform, including intuitive guidance on how to best store and archive protected data using scale storage options that the cloud provides, including:

- **Easy portability and recovery of any on-premises or cloud-based workloads to AWS and Azure**
- **Eliminate the risk of losing access and control over your Office 365 data**
- **Storage cost reduction via automated data retention in the cloud – transferring older backup data to lower-cost cloud targets**
- **Support of AWS, Azure and IBM Cloud means no vendor lock-in. Enabling you to store data in the cloud without the "tax" of other vendors**

Solution Mapping

Veeam Cloud Data Management Platform provides the key technologies to assist your cloud mobility, flexibility and reach. Together it enables a powerful integrated solution.



Cloud Mobility

Each feature of the Veeam Cloud Data Management Platform is specifically designed to help organizations more, including significant solutions such as:

Cloud-native data protection	Direct restore to Azure/AWS	Veeam Cloud Tier	Backup for Office 365
Native backup and recovery for cloud instances that's cost-effective and secure	Easy portability and recovery of any on-premises or cloud-based workloads to AWS and Azure	Unlimited capacity for long-term data retention using native object storage integration	Protect data from accidental deletion, security threats and retention policy gaps



Learn more and get the resources to help:

[Veeam Cloud Data Management Platform Overview](#)

[See how customers like you have benefited from Veeam](#)

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